

FINANCIAL INSTRUMENTS IN SUPPORT OF MICROFINANCE AND SOCIAL ENTERPRISES

Andrea Maier, DG EMPL, Unit E1





1. EaSI Guarantee for microfinance and social enterprise finance



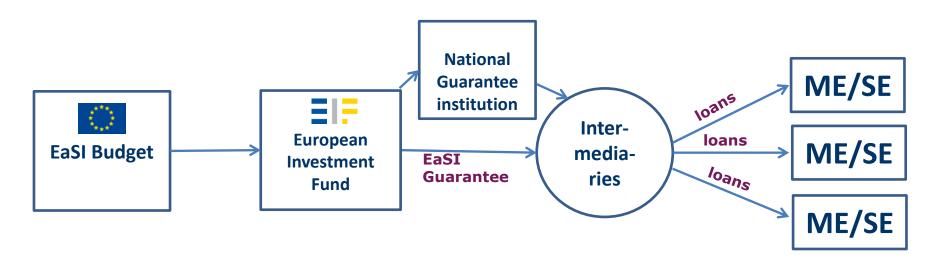
Budget EaSI Financial Instruments

EU Budget in EUR	Microfinance	Social enterpreneur- ship	Total
Guarantees	56 million	40 million	96 million
Funded instruments	At least 30 million	At least 46 million	max. 97 million
Total	At least 86 million	At least 86 million	193 million





Overview implementation





- Implementation by the European Investment Fund (EIF) on behalf of the Commission
- Implemention via intermediaries

Employment, Social Affairs and Inclusion





Microfinance vs social entrepreneurship finance

	Microfinance	Social entrepreneurship
Target group	Vulnerable individuals + micro-enterprises	Social enterprises (turn-over and balance sheet max. EUR 30 million, not listed in the stock-market)
Amounts	Up to 25 000 €	Up to 500 000 €
Other	-	Social impact measurement





MFIs as final recipients?

Social dimension

Social aim as primary objective

Entrepreneurial dimension

Continuous economic activity

Limited profit distribution

- rolling average over 3 years max. 1/3 of profits
- only if substantial part of predefined impact achieved
- in accordance with the SE's pre-defined rules and procedures

Governance dimension

Limits on distribution of profits

Social impact measurement

Employment, Social Affairs and Inclusion

Social impact measurement

- Agreement between Intermediary and SE on how to measure
- Reports to Intermediary on this basis



Overview: A variety of products for intermediaries

Part 1: Guarantees

Part 2: Loans/quasiequity Part 3:
Equity
(with EFSI)





2. Pilot projects in the area of the social investment market



Developing the social finance market

- Project period: 1 January 2014 15 September 2015
- Budget: EUR 2 million for grants

Supply side	Demand side
Development and establishment of financial instruments/mechanism s for social entrepreneurship support	Instruments / Schemes for investment readiness support to social enterprises

21 pilot projects from 15 EU countries





Results

- Project examples
 - ✓ OksigenCrowd crowdfunding platform for social enterprises in Belgium
 - ✓ Portuguese Social Investment Taskforce
 - ✓ Polish Impact Fund
- Recipe book for social finance





3. European Fund for Strategic Investments





Equity instruments

- For Incubators, accelerators and funds providing incubation services (at least EUR 30m)
- Business Angel Facility (at least EUR 25m)
- Payment-by-results scheme (without EaSI funding) (at least EUR 25m)





Next steps

• Calls for expression of interest to be published on EIF website

EFSI will re-inforce the EaSI Guarantee





More information

Websites:

EU Microfinance

http://ec.europa.eu/social/microfinance

EU Social entrepreneurship support

www.ec.europa.eu/social/socialentrepreneurship

Direct contact EIF for EaSI:

Per-Erik Eriksson p.eriksson@eif.org

Tel: + 352 24 85 81316

